



## PARTNERSHIP AGREEMENT

**Event:** Cambodia Branding Forum – Edition Francophonie 2024 | 11 July 2024, Phnom-Penh, Cambodia

### 1. Company information

Company / Organization:	
Country:	Website:
Name of representative:	Position:
Email:	Phone:

### 2. Partnership Opportunities (all indicated amounts are VAT excluded) | Check benefits page 2

Type	<input type="checkbox"/> Cash	<input type="checkbox"/> In-kind/barter*	<input type="checkbox"/> Both	
<b>Level / Number</b>	<input type="checkbox"/> Signature / 1 spot			
<b>Value</b>	US\$10,000 and over			
Level / Number	<input type="checkbox"/> Platinum /3 spots	<input type="checkbox"/> Gold /5 spots	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze
<b>Value</b>	US\$ 5,000 - 10,000	US\$ 2,500 - 5,000	US\$ 1,500 – 2,500	US\$ 500 – 1,500
<b>Other (cash)</b>	<b>Table</b>	US\$ 400	<b>Standing banner</b>	US\$ 200

(\*) in case of in kind/barter sponsorship, please details in the following page.

Date: DD/MM/2024

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**Catherine Germier-Hamel**  
CEO, Millennium Destinations



**Partnership benefits:**

**Signature Partner / 1 spot: benefits are valid for all Cambodian Branding Forum events for one year.**

Mentioned as Signature Partner in all media	Logo on all event materials next to MD logo	Promotional video during event intro and breaks	Welcome remarks by representative
Joint press release with quote of a representative	Table	Own standing banner at event entrance	Priority speaking opportunities

**Platinum Partner /3 spots**

Mentioned as Platinum Partner in all media	Logo on all event material	Promotional video during event breaks	
Mention in press release	Table	Own standing banner at event entrance	Priority speaking opportunities

**Gold Partner /5 spots**

Mentioned as Gold Partner in all media	Logo on all event material	Promotional video during event breaks	
	Table	Own standing banner at event entrance	Priority speaking opportunities

**Silver Partner**

Mentioned as Silver Partner on social media	Logo on e-poster	Promotional video during event breaks	
	Table	Own standing banner at event entrance	Priority speaking opportunities

**Bronze Partner**

Mentioned as Silver Partner on social media	Logo on e-poster	Table	Own standing banner at event entrance
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